

## Economic and Fiscal Impacts Associated with the Motion Picture Incentive Program, FY2018

In FY2018 Utah's Motion Picture Incentive Program (MPIP) granted \$14.2 million in tax rebates, which incentivized \$78.4 million in payroll and non-payroll spending and 1,142 direct jobs. This activity generated a total of \$201.0 million in state gross domestic product (GDP), 2,554 jobs, and \$114.6 million

in earnings. That is, each dollar of incentive was associated with \$14.20 of new GDP and \$8.09 of new earnings in Utah.

The economic activity generated by FY2018 MPIP incentives added an estimated \$4.5 million in net new state tax revenues, bringing the cost of the incentive program to \$9.6 million.

State Incentives Paid  
**\$14.2 Million**

New Utah GDP  
**\$201.0 Million**

New State Revenue  
**\$4.5 Million**

### Utah Motion Picture Incentive Program Summary Impacts, FY2015 vs. FY2018

(2018 Dollars)

Impact	FY2015	FY2018	Change
Motion picture incentives paid	\$4,152,000	\$14,159,000	241%
Total Utah spend	\$19,350,000	\$78,383,000	305%
New state GDP	\$29,047,000	\$201,005,000	592%
New earnings	\$25,797,000	\$114,630,000	344%
New jobs	448	2,554	470%
New state revenue	\$1,441,000	\$4,518,000	214%
Net cost of program	\$2,711,000	\$9,641,000	256%
New earnings per dollar of incentive	\$6.21	\$8.09	30%
New GDP per dollar of incentive	\$7.00	\$14.20	103%
Indirect and induced GDP per dollar of incentive	\$4.10	\$7.95	94%
Net new state revenues per dollar of incentive	\$0.35	\$0.32	-9%

Note: This analysis does not account for contributions to Utah's \$9.75 billion travel and tourism industry, outside of direct production spending on food, lodging, and transportation. Nor does it consider the role of films and television series that prominently showcase Utah in attracting new visitors to the state.

Source: Kem C. Gardner Policy Institute analysis of Utah Film Commission data using the REMI PI+ model and the Gardner Institute fiscal model